

State-by-State Statute of Limitations for False Advertising Claims

To qualify to make a claim, you must have purchased the product AFTER the date listed for your state below.

One Year

State	Citation	Time Period Begins
Alabama	Ala. Code § 8–19–14	April 5, 2016
Arizona	Ariz. Rev. Stat. Ann. § 12–541(5); <i>Schellenbach v. GoDaddy.com LLC</i> , 2017 WL 192920, at *3 (D. Ariz. Jan. 18, 2017)	April 5, 2016
Louisiana	La. Rev. Stat. Ann. § 51:1409(E)	April 5, 2016
Oregon	Or. Rev. Stat. Ann. § 646.638(6)	April 5, 2016
Tennessee	Tenn. Code Ann. § 47–18–110	April 5, 2016

Two Years

State	Citation	Time Period Begins
Alaska	Alaska Stat. § 45.50.531(f)	April 5, 2015
Idaho	Idaho Code Ann. § 48-619	April 5, 2015
Indiana	Ind. Code Ann. § 24– 5–0.5–5(b)	April 5, 2015
Iowa	Iowa Code Ann. § 714H.5(5)	April 5, 2015
Kentucky	Ky. Rev. Stat. Ann. § 367.220(5)	April 5, 2015
Montana	Mont. Code Ann. § 27–2–211(1); <i>Osterman v. Sears, Roebuck & Co.</i> , 80 P.3d 435, 441 (2003)	April 5, 2015
Ohio	Ohio Rev. Code Ann. § 1345.10(C)	April 5, 2015
Texas	Tex. Bus. & Com. Code Ann. § 17.565	April 5, 2015
Utah	Utah Code Ann. § 13–11–19(8)	April 5, 2015
Virginia	Va. Code Ann. § 59.1–204.1(A)	April 5, 2015
West Virginia	W. Va. Code Ann. § 55–2–12; <i>Hanshaw v. Wells Fargo Bank, N.A.</i> , 2015 WL 5345439, at *9 (S.D.W. Va. Sept. 11, 2015)	April 5, 2015

State	Citation	Time Period Begins
Wisconsin	Wis. Stat. Ann. § 425.307(1)	April 5, 2015
Wyoming	Wyo. Stat. Ann. § 40– 12–109	April 5, 2015

Three Years

State	Citation	Time Period Begins
Colorado	Colo. Rev. Stat. Ann. § 6-1-115	April 5, 2014
Connecticut	Conn. Gen. Stat. Ann. § 42-110g(f)	April 5, 2014
Delaware	Del. Code Ann. tit. 10, § 8106(a); <i>Pender v. Daimlerchrysler Corp.</i> , 2004 WL 2191030, at *3 (Del. Super. Ct. July 30, 2004)	April 5, 2014
District of Columbia	D.C. Code § 28-3905(a)	April 5, 2014
Illinois	815 Ill. Comp. Stat. Ann. 505/10a(e)	April 5, 2014
Kansas	Kan. Stat. Ann. § 60- 512; <i>Alexander v. Certified Master Builders Corp.</i> , 268 Kan. 812, 824, 1 P.3d 899, 908 (2000)	April 5, 2014
Maryland	Md. Code Ann., Cts. & Jud. Proc. § 5-101; <i>Palermino v. Ocwen Loan Servicing, LLC</i> , No. CV TDC-14- 0522, 2015 WL 6531003, at *3 (D. Md. Oct. 26, 2015)	April 5, 2014
Mississippi	Miss. Code. Ann. § 15-1-49(1); <i>Archer v. Nissan Motor Acceptance Corp.</i> , 633 F. Supp. 2d 259, 265 (S.D. Miss. 2007)	April 5, 2014
New York	<i>Gould v. Helen of Troy Ltd.</i> , 2017 WL 1319810, at *2 (S.D.N.Y. Mar. 30, 2017)	April 5, 2014
Oklahoma	<i>Greer v. SunTrust Mortg., Inc.</i> , No. 13-CV-0402-CVE-FHM, 2013 WL 5520010, at *7 (N.D. Okla. Oct. 3, 2013)	April 5, 2014
South Carolina	S.C. Code Ann. § 39- 5-150	April 5, 2014
Washington	Wash. Rev. Code Ann. § 19.86.120(A)	April 5, 2014

Four+ Years

State	Citation	Time Period Begins
Arkansas	Ark. Code Ann. § 4- 88-115	April 5, 2013
California	Cal. Bus. & Prof. Code § 17208; <i>Yumul v. Smart Balance, Inc.</i> , 733 F. Supp. 2d 1134, 1140 (C.D. Cal. 2010)	October 13, 2012
Florida	Fla. Stat. Ann. § 95.11(3)(f); <i>Matthews v. Am. Honda Motor Co.</i> , 2012 WL 2520675, at *4 (S.D. Fla. June 6, 2012)	April 5, 2013
Georgia	Ga. Code Ann. § 9-3- 31; <i>Kason Indus., Inc. v. Component Hardware Grp., Inc.</i> , 120 F.3d 1199, 1204 (11th Cir. 1997)	April 5, 2013
Hawaii	Haw. Rev. Stat. Ann. § 480-24; <i>Martin v. GMAC Mortg. Corp.</i> , 2011 WL 6002617, at *10 (D. Haw. Nov. 30, 2011)	April 5, 2013
Massachusetts	Mass. Gen. Laws Ann. ch. 260, § 5A	April 5, 2013
Maine	Me. Rev. Stat. tit. 14, § 752; <i>State v. Bob Chambers Ford, Inc.</i> , 522 A.2d 362, 364 (Me. 1987)	April 5, 2013
Michigan	Mich. Comp. Laws Ann. § 445.911(7)	April 5, 2013
Minnesota	Minn. Stat. Ann. § 541.05(1); <i>Drobnak v. Andersen Corp.</i> , 2008 WL 80632, at *4 (D. Minn. Jan. 8, 2008)	April 5, 2013
Missouri	Mo. Ann. Stat. § 516.120(2); <i>Snelling v. HSBC Card Servs., Inc.</i> , 2015 WL 3621091, at *8 (E.D. Mo. June 9, 2015)	April 5, 2013
Nebraska	Neb. Rev. Stat. Ann. § 87-303.10	April 5, 2013
Nevada	Nev. Rev. Stat. Ann. § 11.190(2)(d)	April 5, 2013
New Hampshire	N.H. Rev. Stat. Ann. § 358-A:3(IV-a); N.H. Rev. Stat. Ann. § 508:4(I); <i>Bougopoulos v. Altria Grp., Inc.</i> , 954 F. Supp. 2d 54, 65 (D.N.H. 2013)	April 5, 2013
New Jersey	N.J. Stat. Ann. § 2A:14-1; <i>Marchi v. Hudson City Sav. Bank</i> , 2017 WL 628476, at *4 (D.N.J. Feb. 15, 2017)	April 5, 2013

State	Citation	Time Period Begins
New Mexico	N.M. Stat. Ann. § 37- 1-4; <i>Nance v. L.J. Dolloff Assocs., Inc.</i> , 126 P.3d 1215, 1220	April 5, 2013
North Carolina	N.C. Gen. Stat. Ann. § 75-16.2	April 5, 2013
North Dakota	N.D. Cent. Code Ann. § 28-01-16(2); <i>Bostow v. Lundell Mfg. Co.</i> , 376 N.W.2d 20, 22 (N.D. 1985)	April 5, 2013
Pennsylvania	42 Pa. Stat. and Cons. Stat. Ann. § 5527(b); <i>Jacobs v. Halper</i> , 116 F. Supp. 3d 469, 480 (E.D. Pa. 2015)	April 5, 2013
Rhode Island	<i>Kennedy v. Acura</i> , No. 01-4063, 2002 WL 31331373, at *6 (R.I. Super. Aug. 28, 2002)	April 5, 2013
South Dakota	S.D. Codified Laws § 37-24-33	April 5, 2013
Vermont	Vt. Stat. Ann. tit. 12, § 511; <i>In re Monty</i> , 2013 WL 2481531, at *4 (Bankr. D. Vt. June 10, 2013)	April 5, 2013